



Simple, scalable, wireless
lighting control



Wireless
Load Controls



Wireless
Sensors



Wall
Controls



Personal
Control



Optional
Facilities Software

Retail solution **Supporting a Dynamic Experience**

Background

Retail spaces are welcoming, sales-oriented establishments that cater to the customer by highlighting merchandise, providing a friendly atmosphere, and supporting staff.

Challenge

With retail increasingly moving online, brick-and-mortar establishments need attention-getting layouts and displays to attract and motivate customers. High-quality, easily designed lighting plans set the scene and help create a unique experience for patrons.

Opportunity

Utilize wireless dimmers, scene controls, and retail knowledge for timeclocks to automatically adjust levels throughout the day, highlighting merchandise, establishing atmosphere, and giving clients control over their spaces.



The Solution

Vive by Lutron is a simple, flexible, scalable lighting control solution, built on a proven wireless platform, for new and existing buildings. lutron.com/vive

Why Vive — Work Smarter, Not Harder



Save time.

Quick installation time — 70% faster than wired control solutions — means shorter timelines and lower costs. Controls install quickly, and you can do them overnight, one room at a time, with no rewiring necessary.



Meet code. Meet your needs.

Vive has simple, code-compliant solutions for any retail space. Put the right controls in the appropriate place, and connect them all with just one system.



Proven technology — it just works.

Millions of wireless systems have been installed in stores, shops, and emporia around the world, backed by industry-leading quality.



Solve problems. Adjust effortlessly.

Simple software, available on your phone, allows you to re-program or adjust settings from anywhere. And Vive evolves with you, allowing you to make changes in your wireless setup without rewiring.



Easy to grow. Simple to manage.

With Vive, you can start with one area and add other spaces over time, without any rewiring required. With the Vive app, facilities teams can make changes to lighting, see alerts on low battery warnings, and modify their spaces without calls to the manufacturer.

For application design and sample BOM, find your code-compliant solution at lutron.com/appguides

For more information on how to get started today, contact:

Name: _____

Phone#: _____

Email Address: _____